



SECURITIES AND EXCHANGE COMMISSION

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The following document has been received:

Receiving: Aldrin Pagal

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Company Information

SEC Registration No.: 0000022401

Company Name: PRIME MEDIA HOLDINGS INC.

Industry Classification: J66110

Company Type: Stock Corporation

Document Information

Document ID: OST10920202482900226

Document Type: GENERAL_INFORMATION_SHEET

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Period Covered: August 30, 2024

Submission Type: Annual Meeting

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Acceptance of this document is subject to review of forms and contents

GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2024

STOCK CORPORATION

GENERAL INSTRUCTIONS:

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. DO NOT LEAVE ANY ITEM BLANK. WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS, TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURED OR BECAME EFFECTIVE.
5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
6. ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

===== PLEASE PRINT LEGIBLY =====

| | | | |
|--|---|--|---------------------------------------|
| CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. | | DATE REGISTERED: 2/6/1963 | |
| BUSINESS/TRADE NAME: PRIME MEDIA HOLDINGS, INC. | | FISCAL YEAR END: December 31 | |
| SEC REGISTRATION NUMBER: 22401 | | CORPORATE TAX IDENTIFICATION NUMBER (TIN): 000-491-007 | |
| DATE OF ANNUAL MEETING PER BY-LAWS: Every 3rd Tuesday of May | | WEBSITE/URL ADDRESS: www.primemediaholdings.com | |
| ACTUAL DATE OF ANNUAL MEETING: August 30, 2024 | | E-MAIL ADDRESS: service@primemediaholdingsinc.com | |
| COMPLETE PRINCIPAL OFFICE ADDRESS: 16th Floor BDO Towers - Valero, 8741 Paseo de Roxas, Makati City | | FAX NUMBER: 8856-7976 | |
| COMPLETE BUSINESS ADDRESS: 16th Floor BDO Towers - Valero, 8741 Paseo de Roxas, Makati City | OFFICIAL E-MAIL ADDRESS: dcc.chinglaw@gmail.com | ALTERNATE E-MAIL ADDRESS: corpsec-prime@marcventures.com.ph | OFFICIAL MOBILE NUMBER: N/A |
| NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER: Reyes Tacandong & Co. (Pamela Ann P. Escudro) | SEC ACCREDITATION NUMBER (if applicable): 128829-A | ALTERNATE MOBILE NUMBER: 8831-4479 | |
| PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN: To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise, dispose, of real and personal property of every kind and description | INDUSTRY CLASSIFICATION: N/A | GEOGRAPHICAL CODE: N/A | |
| ===== INTERCOMPANY AFFILIATIONS ===== | | | |
| PARENT COMPANY | SEC REGISTRATION NO. | ADDRESS | |
| RYM Business Management Corporation | CS201004611 | 3rd Floor Universal Re Bldg., Paseo de Roxas, Makati City | |
| SUBSIDIARY/AFFILIATE | SEC REGISTRATION NO. | ADDRESS | |
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| | | | |

NOTE: USE ADDITIONAL SHEET IF NECESSARY

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

Corporate Name: Prime Media Holdings, Inc.

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) Yes No

Please check the appropriate box:

| | |
|---|---|
| <p>1.</p> <ul style="list-style-type: none"> a. Banks b. Offshore Banking Units c. Quasi-Banks d. Trust Entities e. Non-Stock Savings and Loan Associations f. Pawnshops g. Foreign Exchange Dealers h. Money Changers i. Remittance Agents j. Electronic Money Issuers k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates. | <p>4. Jewelry dealers in precious metals, who, as a business, trade in precious metals</p> |
| <p>2.</p> <ul style="list-style-type: none"> a. Insurance Companies b. Insurance Agents c. Insurance Brokers d. Professional Reinsurers e. Reinsurance Brokers f. Holding Companies g. Holding Company Systems h. Pre-need Companies i. Mutual Benefit Association j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC) | <p>5. Jewelry dealers in precious stones, who, as a business, trade in precious stone</p> |
| <p>3.</p> <ul style="list-style-type: none"> a. Securities Dealers b. Securities Brokers c. Securities Salesman d. Investment Houses e. Investment Agents and Consultants f. Trading Advisors g. Other entities managing Securities or rendering similar services h. Mutual Funds or Open-end Investment Companies i. Close-end Investment Companies j. Common Trust Funds or Issuers and other similar entities k. Transfer Companies and other similar entities l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on m. Entities administering of otherwise dealing in valuable objects n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC) | <p>6. Company service providers which, as a business, provide any of the following services to third parties:</p> <ul style="list-style-type: none"> a. acting as a formation agent of juridical persons b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement d. acting as (or arranging for another person to act as) a nominee shareholder for another person |
| <p>7. Persons who provide any of the following services:</p> <ul style="list-style-type: none"> a. managing of client money, securities or other assets b. management of bank, savings or securities accounts c. organization of contributions for the creation, operation or management of companies d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities | <p>8. None of the above</p> |
| <p>Describe nature of business:</p> | <p align="center">Holding Company</p> |

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its GIS? Yes No

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

| | | | | | | | |
|--|-----------------------------|----------------------------|-------------------------|---|---|-----------------------|-----------------------|
| CORPORATE NAME: | | Prime Media Holdings, Inc. | | | | | |
| CAPITAL STRUCTURE | | | | | | | |
| AUTHORIZED CAPITAL STOCK | | | | | | | |
| | TYPE OF SHARES * | NUMBER OF SHARES | PAR/STATED VALUE | | AMOUNT (PhP) (No. of shares X Par/Stated Value) | | |
| | Common | 3,000,000,000 | 1.00 | | 3,000,000,000.00 | | |
| | Preferred A | 1,000,000,000 | 1.00 | | 1,000,000,000.00 | | |
| | Preferred B | 1,000,000,000 | 1.00 | | 1,000,000,000.00 | | |
| TOTAL | | 5,000,000,000 | | TOTAL P | 5,000,000,000.00 | | |
| SUBSCRIBED CAPITAL | | | | | | | |
| FILIPINO | NO. OF STOCK-HOLDERS | TYPE OF SHARES * | NUMBER OF SHARES | NUMBER OF SHARES IN THE HANDS OF THE PUBLIC ** | PAR/STATED VALUE | AMOUNT (PhP) | % OF OWNERSHIP |
| | 1,574 | Common | 849,962,338 | | 1.00 | 849,962,338.00 | 98.30 |
| | 265 | Preferred A | 14,256,610 | | 1.00 | 14,256,610.00 | 1.65 |
| TOTAL | | | 864,218,948 | TOTAL | | 864,218,948.00 | 99.95% |
| FOREIGN (INDICATE BY NATIONALITY) | NO. OF STOCK-HOLDERS | TYPE OF SHARES * | NUMBER OF SHARES | NUMBER OF SHARES IN THE HANDS OF THE PUBLIC ** | PAR/STATED VALUE | AMOUNT (PhP) | % OF OWNERSHIP |
| | 15 | Common | 336,278 | | 1.00 | 336,278.00 | 0.04 |
| | 2 | Preferred A | 109,650 | | 1.00 | 109,650.00 | 0.01 |
| Percentage of Foreign Equity : | | | TOTAL 445,928 | TOTAL | | 445,928.00 | 0.05 |
| | | | | | TOTAL SUBSCRIBED P | 864,664,876.00 | 100% |
| PAID-UP CAPITAL | | | | | | | |
| FILIPINO | NO. OF STOCK-HOLDERS | TYPE OF SHARES * | NUMBER OF SHARES | PAR/STATED VALUE | AMOUNT (PhP) | % OF OWNERSHIP | |
| | 1,574 | Common | 849,962,338 | 1.00 | 849,962,338.00 | 98.30 | |
| | 265 | Preferred A | 14,256,610 | 1.00 | 14,256,610.00 | 1.65 | |
| TOTAL | | | 864,218,948 | TOTAL P | 864,218,948.00 | 99.95% | |
| FOREIGN | NO. OF | TYPE OF SHARES * | NUMBER OF | PAR/STATED VALUE | AMOUNT (PhP) | % OF | |
| | 15 | Common | 336,278 | 1.00 | 336,278.00 | 0.04 | |
| | 2 | Preferred A | 109,650 | 1.00 | 109,650.00 | 0.01 | |
| TOTAL | | | 445,928 | TOTAL P | 445,928.00 | 0.05 | |
| | | | | | TOTAL PAID-UP P | 864,664,876.00 | 100% |

NOTE: USE ADDITIONAL SHEET IF NECESSARY

* Common, Preferred or other classification

** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

DIRECTORS / OFFICERS

| NAME/CURRENT RESIDENTIAL ADDRESS | NATIONALITY | INC'R | BOARD | GENDER | STOCK HOLDER | OFFICER | EXEC. COMM. | TAX IDENTIFICATION NUMBER |
|--|-------------|-------|-------|--------|--------------|---|-------------|---------------------------|
| 1. Manolito A. Manalo ████████████████████ | Filipino | N | C | M | Y | President/ CEO | E/C | ██████████ |
| 2. Bernadeth A. Lim ████████████████████ | Filipino | N | M | F | Y | Vice President | A/M | ██████████ |
| 3. Hermogene H. Real ████████████████████ | Filipino | N | M | F | Y | | E/M; N/M | ██████████ |
| 4. Michelle F. Ayangco ████████████████████ | Filipino | N | M | F | Y | | | ██████████ |
| 5. Rolando S. Santos ████████████████████ | Filipino | N | M | M | Y | Treasurer | E/M | ██████████ |
| 6. Johnny Y. Aruego, Jr. ████████████████████ | Filipino | N | M | M | Y | Independent Director | N/M; A/C | ██████████ |
| 7. Francisco L. Layug III ████████████████████ | Filipino | N | M | M | Y | Independent Director | N/C; A/M | ██████████ |
| 8. Diane Madelyn C. Ching ████████████████████ | Filipino | N | N | F | Y | Corp. Secretary/Compliance Officer/Data Privacy Officer/Corporate Information Officer | | ██████████ |
| 9. Dale A. Tongco ████████████████████ | Filipino | N | N | M | N | Risk Management Officer | | ██████████ |
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INSTRUCTION:
 FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.
 FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.
 FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.
 FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.
 FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER,
 SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.
 FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION
 AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

| | |
|---|--|
| CORPORATE NAME: Prime Media Holdings, Inc. | |
| TOTAL NUMBER OF STOCKHOLDERS: <u>1,856</u> | NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,501 |
| TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: <u>436,044,941 (as of 31 December 2023)</u> | |

STOCKHOLDER'S INFORMATION (COMMON SHARES)

| NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS | SHARES SUBSCRIBED | | | | AMOUNT PAID (PhP) | TAX IDENTIFICATION NUMBER |
|--|-------------------|--------------------|-----------------------|----------------|-------------------|---------------------------|
| | TYPE | NUMBER | AMOUNT (PhP) | % OF OWNERSHIP | | |
| 1. PCD Nominee Corporation Filipino [REDACTED] | Common | 672,150,424 | 672,150,424.00 | 79.05% | 672,150,424.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 672,150,424 | 672,150,424.00 | | | |
| 2. Valiant Consolidated Resources Inc. (formerly Angel Maple Properties Inc.) Filipino [REDACTED] | Common | 125,000,000 | 125,000,000.00 | 14.70% | 125,000,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 125,000,000 | 125,000,000.00 | | | |
| 3. Cymac Holdings Corporation Filipino [REDACTED] | Common | 25,000,000 | 25,000,000.00 | 2.94% | 25,000,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 25,000,000 | 25,000,000.00 | | | |
| 4. First Producers Holding Corp. FAO Ray Burton Dev. Corp. Filipino [REDACTED] | Common | 6,175,789 | 6,175,789.00 | 0.73% | 6,175,789.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 6,175,789 | 6,175,789.00 | | | |
| 5. First Producers Holdings Corp. FAO Producers Properties, Inc. Filipino [REDACTED] | Common | 4,903,852 | 4,903,852.00 | 0.58% | 4,903,852.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 4,903,852 | 4,903,852.00 | | | |
| 6. Ray Burton Development Corp. Filipino [REDACTED] | Common | 3,213,293 | 3,213,293.00 | 0.38% | 3,213,293.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 3,213,293 | 3,213,293.00 | | | |
| 7. Producers Properties, Inc. Filipino [REDACTED] | Common | 3,013,701 | 3,013,701.00 | 0.35% | 3,013,701.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 3,013,701 | 3,013,701.00 | | | |
| TOTAL AMOUNT OF SUBSCRIBED CAPITAL | | | | | | |
| TOTAL AMOUNT OF PAID-UP CAPITAL | | | | | | |

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

TOTAL NUMBER OF STOCKHOLDERS: 1,856 **NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:** 1,501

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 436,044,941 (as of 31 December 2023)

STOCKHOLDER'S INFORMATION

| NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS | SHARES SUBSCRIBED | | | | AMOUNT PAID (PhP) | TAX IDENTIFICATION NUMBER |
|--|-------------------|------------------|---------------------|-----------------|-------------------|---------------------------|
| | TYPE | NUMBER | AMOUNT (PhP) | % OF OWNER-SHIP | | |
| 8 Mercantile Investment Company Filipino [REDACTED] | Common | 1,585,989 | 1,585,989.00 | 0.19% | 1,585,989.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 1,585,989 | 1,585,989.00 | | | |
| 9. Del Rosario, Albert, ITF Anthony Salim Filipino | Common | 1,289,279 | 1,289,279.00 | 0.15% | 1,289,279.00 | |
| | | | | | | |
| | TOTAL | 1,289,279 | 1,289,279.00 | | | |
| 10. Lucio W. Yan &/Or. Clara Yan Filipino [REDACTED] | Common | 600,000 | 600,000.00 | 0.07% | 600,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 600,000 | 600,000.00 | | | |
| 11. Joel B. Vargas Filipino [REDACTED] | Common | 534,876 | 534,876.00 | 0.06% | 534,876.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 534,876 | 534,876.00 | | | |
| 12. PCD Nominee Corporation Foreign [REDACTED] | Common | 285,001 | 285,001.00 | 0.03% | 285,001.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 285,001 | 285,001.00 | | | |
| 13. Marlene So. &/Or Peng Kee So Filipino [REDACTED] | Common | 239,000 | 239,000.00 | 0.03% | 239,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 239,000 | 239,000.00 | | | |
| 14. Maria T. Uy Filipino [REDACTED] | Common | 211,200 | 211,200.00 | 0.02% | 211,200.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 211,200 | 211,200.00 | | | |
| TOTAL AMOUNT OF SUBSCRIBED CAPITAL | | | | | | |
| TOTAL AMOUNT OF PAID-UP CAPITAL | | | | | | |

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: Prime Media Holdings, Inc.

| | |
|---|--|
| TOTAL NUMBER OF STOCKHOLDERS: <u>1,856</u> | NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,501 |
|---|--|

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 436,044,941 (as of 31 December 2023)

STOCKHOLDER'S INFORMATION

| NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS | SHARES SUBSCRIBED | | | | AMOUNT PAID (PhP) | TAX IDENTIFICATION NUMBER |
|---|-------------------|------------------|-----------------------|-----------------|-----------------------|---------------------------|
| | TYPE | NUMBER | AMOUNT (PhP) | % OF OWNER-SHIP | | |
| 15. Jose Yu Go, Jr. Filipino [REDACTED] | Common | 210,000 | 210,000.00 | 0.02% | 210,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 210,000 | 210,000.00 | | | |
| 16. Solar Securities, Inc. Filipino | Common | 200,000 | 200,000.00 | 0.02% | 210,000.00 | |
| | | | | | | |
| | TOTAL | 200,000 | 200,000.00 | | | |
| 17. Ponciano V. Cruz, Jr. Filipino | Common | 150,000 | 150,000.00 | 0.02% | 150,000.00 | |
| | | | | | | |
| | TOTAL | 150,000 | 150,000.00 | | | |
| 18. Jovy Lim Go Filipino [REDACTED] | Common | 150,000 | 150,000.00 | 0.02% | 150,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 150,000 | 150,000.00 | | | |
| 19. Que Lu Kong Filipino | Common | 150,000 | 150,000.00 | 0.02% | 150,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 150,000 | 150,000.00 | | | |
| 20. Rufino H. Abad Filipino | Common | 142,011 | 142,011.00 | 0.02% | 142,011.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 142,011 | 142,011.00 | | | |
| 21. Others | Common | 5,094,201 | 5,094,201.00 | 0.60% | 5,094,201.00 | |
| | | | | | | |
| | TOTAL | 5,094,201 | 5,094,201.00 | | | |
| TOTAL AMOUNT OF SUBSCRIBED CAPITAL | | | 850,298,616.00 | 100.00% | 850,298,616.00 | |
| TOTAL AMOUNT OF PAID-UP CAPITAL | | | | | | |

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

| | | | |
|---|---|--|-------|
| CORPORATE NAME: | Prime Media Holdings, Inc. | | |
| TOTAL NUMBER OF STOCKHOLDERS: | <u>1,856</u> | NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: | 1,501 |
| TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: | <u>436,044,941 (as of 31 December 2023)</u> | | |

STOCKHOLDER'S INFORMATION (PREFERRED SHARES)

| NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS | SHARES SUBSCRIBED | | | | AMOUNT PAID (PhP) | TAX IDENTIFICATION NUMBER |
|---|-------------------|----------------|-------------------|----------------|-------------------|---------------------------|
| | TYPE | NUMBER | AMOUNT (PhP) | % OF OWNERSHIP | | |
| 1. Florentino L. Martinez Filipino [REDACTED] | Preferred | 907,340 | 907,340.00 | 6.32% | 907,340.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 907,340 | 907,340.00 | | | |
| 2. Carlos Torres Filipino [REDACTED] | Preferred | 800,000 | 800,000.00 | 5.57% | 800,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 800,000 | 800,000.00 | | | |
| 3. MDI Employees Retirement Plan Filipino [REDACTED] | Preferred | 610,450 | 610,450.00 | 4.25% | 610,450.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 610,450 | 610,450.00 | | | |
| 4. Metrolab Employees Retirement Plan Filipino [REDACTED] | Preferred | 545,040 | 545,040.00 | 3.79% | 545,040.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 545,040 | 545,040.00 | | | |
| 5. Helena Llereza Filipino [REDACTED] | Preferred | 529,810 | 529,810.00 | 3.69% | 529,810.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 529,810 | 529,810.00 | | | |
| 6. Virginia U. Ng Filipino [REDACTED] | Preferred | 527,600 | 527,600.00 | 3.67% | 527,600.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 527,600 | 527,600.00 | | | |
| 7. HPPI Employees Retirement Plan Filipino [REDACTED] | Preferred | 500,000 | 500,000.00 | 3.48% | 500,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 500,000 | 500,000.00 | | | |
| TOTAL AMOUNT OF SUBSCRIBED CAPITAL | | | | | | |
| TOTAL AMOUNT OF PAID-UP CAPITAL | | | | | | |

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

| ===== PLEASE PRINT LEGIBLY ===== | | | | | | |
|--|-------------------|--------------------------------------|-------------------|--|-------------------|---------------------------|
| CORPORATE NAME: | | Prime Media Holdings, Inc. | | | | |
| TOTAL NUMBER OF STOCKHOLDERS: | | 1,856 | | NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: | | 1,501 |
| TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: | | 436,044,941 (as of 31 December 2023) | | | | |
| STOCKHOLDER'S INFORMATION | | | | | | |
| NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS | SHARES SUBSCRIBED | | | | AMOUNT PAID (PhP) | TAX IDENTIFICATION NUMBER |
| | TYPE | NUMBER | AMOUNT (PhP) | % OF OWNERSHIP | | |
| 8 E. Chua Chiaco Sec., Inc. Filipino [REDACTED] | Preferred | 449,640 | 449,640.00 | 3.13% | 449,640.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 449,640 | 449,640.00 | | | |
| 9. Citisecurities, Inc. Filipino [REDACTED] | Preferred | 403,000 | 403,000.00 | 2.81% | 403,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 403,000 | 403,000.00 | | | |
| 10. Wealth Securities, Inc. Filipino [REDACTED] | Preferred | 402,000 | 402,000.00 | 2.80% | 402,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 402,000 | 402,000.00 | | | |
| 11. PNB Securities, Inc. Filipino [REDACTED] | Preferred | 300,280 | 300,280.00 | 2.09% | 300,280.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 300,280 | 300,280.00 | | | |
| 12. Tato A. Johan Filipino [REDACTED] | Preferred | 300,000 | 300,000.00 | 2.09% | 300,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 300,000 | 300,000.00 | | | |
| 13. Banco de Oro Trust Banking Group FAO Miriam College Foundation Inc. Employees Filipino [REDACTED] | Preferred | 280,000 | 280,000.00 | 1.95% | 280,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 280,000 | 280,000.00 | | | |
| 14. Antonio R. Samson Filipino [REDACTED] | Preferred | 250,000 | 250,000.00 | 1.74% | 250,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 250,000 | 250,000.00 | | | |
| TOTAL AMOUNT OF SUBSCRIBED CAPITAL | | | | | | |
| TOTAL AMOUNT OF PAID-UP CAPITAL | | | | | | |

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

| | |
|---|--|
| CORPORATE NAME: Prime Media Holdings, Inc. | |
| TOTAL NUMBER OF STOCKHOLDERS: <u>1,856</u> | NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,501 |
| TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: <u>436,044,941 (as of 31 December 2023)</u> | |

STOCKHOLDER'S INFORMATION

| NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS | SHARES SUBSCRIBED | | | | AMOUNT PAID (PhP) | TAX IDENTIFICATION NUMBER |
|--|--|------------------|---------------------|----------------|-------------------|---------------------------|
| | TYPE | NUMBER | AMOUNT (PhP) | % OF OWNERSHIP | | |
| 15 Segundo Seangio Filipino [REDACTED] | Preferred | 244,000 | 244,000.00 | 1.70% | 244,000.00 | [REDACTED] |
| | | | | | | |
| | TOTAL | 244,000 | 244,000.00 | | | |
| | 16. Diversified Sec., Inc. Filipino [REDACTED] | Preferred | 218,080 | 218,080.00 | 1.52% | 218,080.00 |
| | | | | | | |
| TOTAL | | 218,080 | 218,080.00 | | | |
| 17. Antonio Alipio Filipino [REDACTED] | | Preferred | 218,000 | 218,000.00 | 1.52% | 218,000.00 |
| | | | | | | |
| | TOTAL | 218,000 | 218,000.00 | | | |
| | 18. Teresita C. Cometa Filipino [REDACTED] | Preferred | 210,000 | 210,000.00 | 1.46% | 210,000.00 |
| | | | | | | |
| TOTAL | | 210,000 | 210,000.00 | | | |
| 19. Eastern Securities Development Corp. Filipino | | Preferred | 196,340 | 196,340.00 | 1.37% | 196,340.00 |
| | | | | | | |
| | TOTAL | 196,340 | 196,340.00 | | | |
| | 20. Juan B. Umpig Filipino | Preferred | 180,000 | 180,000.00 | 1.25% | 180,000.00 |
| | | | | | | |
| TOTAL | | 180,000 | 180,000.00 | | | |
| 21. Others | | Preferred | 6,294,680 | 6,294,680.00 | 43.82% | 6,294,680.00 |
| | | | | | | |
| | TOTAL | 6,294,680 | 6,294,680.00 | | | |
| | TOTAL AMOUNT OF SUBSCRIBED CAPITAL | | | 14,366,260.00 | 100.00% | 14,366,260.00 |
| TOTAL AMOUNT OF PAID-UP CAPITAL | | | | | | |

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

GENERAL INFORMATION SHEET

STOCK CORPORATION

| PLEASE PRINT LEGIBLY | | | |
|--|---------------------------------|---|----------------------------------|
| CORPORATE NAME: | | Prime Media Holdings, Inc. | |
| 1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION | AMOUNT (PhP) | DATE OF BOARD RESOLUTION | |
| 1.1 STOCKS | None | N/A | |
| 1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations) | None | N/A | |
| 1.3 LOANS/ CREDITS/ ADVANCES | None | N/A | |
| 1.4 GOVERNMENT TREASURY BILLS | None | N/A | |
| 1.5 OTHERS | None | N/A | |
| 2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:) | DATE OF BOARD RESOLUTION | DATE OF STOCKHOLDERS RATIFICATION | |
| | | | |
| 3. TREASURY SHARES | NO. OF SHARES | % AS TO THE TOTAL NO. OF SHARES ISSUED | |
| | | | |
| 4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR | | | |
| 5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR: | | | |
| TYPE OF DIVIDEND | AMOUNT (PhP) | DATE DECLARED | |
| 5.1 CASH | None | n/a | |
| 5.2 STOCK | None | n/a | |
| 5.3 PROPERTY | None | n/a | |
| TOTAL | P | | |
| 6. ADDITIONAL SHARES ISSUED DURING THE PERIOD: | | | |
| DATE | NO. OF SHARES | AMOUNT | |
| | | | |
| | | | |
| | | | |
| SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY: | | | |
| NAME OF AGENCY: | SEC | B S P | I C |
| TYPE OF LICENSE/REGN. | None | None | None |
| DATE ISSUED: | | | |
| DATE STARTED OPERATIONS: | | | |
| TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP) | TOTAL NO. OF OFFICERS | TOTAL NO. OF RANK & FILE EMPLOYEES | TOTAL MANPOWER COMPLEMENT |
| | | 0 | |

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **DIANE MADELYN C. CHING**, Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (*Section 177, RA No. 11232*).

SEP 20 2024

Done this _____ day of _____, 2024 in Makati City.



DIANE MADELYN C. CHING
Corporate Secretary

SEP 20 2024

SUBSCRIBED AND SWORN TO before me in Makati City on _____ day of _____ 2024 by affiant who personally appeared before me and exhibited to me his competent evidence of identity consisting of

NOTARY PUBLIC

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Page No. 50
Book No. III
Series of 2024.



KENNETH PETER D. MOLAVE
Notary Public for Makati City
Appt. No. M-572 valid until 31 Dec. 2024
Roll of Atty. No. 70029
MCLE Compliance No. VII-0018666; 04/12/2022
IBP Membership No. 414799; 01/10/2024
PTR No. PC 8457506; 01/03/2024
4F BDO Towers, 8741 Paseo de Roxas, Makati City

BENEFICIAL OWNERSHIP DECLARATION

FOR THE YEAR: 2024
22401

SEC REGISTRATION NUMBER:

CORPORATE NAME:

Prime Media Holdings, Inc.

Instructions:

1. Identify the Beneficial Owner/s of the corporation as described in the Categories of Beneficial Ownership in items A to I below. List down as many as you can identify. You may use an additional sheet if necessary.
2. Fill in the required information on the beneficial owner in the fields provided for.
3. In the "Category of Beneficial Ownership" column, indicate the letter(s) corresponding thereto. In the event that the person identified as beneficial owner falls under several categories, indicate all the letters corresponding to such categories.
4. If the category is under letter "I", indicate the position held (i.e., Director/Trustee, President, Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, etc.).
5. Do not leave any item blank. Write "N/A" if the information required is not applicable or "NONE" if non-existent.

"Beneficial Owner" refers to any natural person(s) who ultimately own(s) or control(s) or exercise(s) ultimate effective control over the corporation. This definition covers the natural person(s) who actually own or control the corporation as distinguished from the legal owners. Such beneficial ownership may be determined on the basis of the following:

Category

Description

- A Natural person(s) owning, directly or indirectly or through a chain of ownership, at least twenty-five percent (25%) of the voting rights, voting shares or capital of the reporting corporation.
- B Natural person(s) who exercise control over the reporting corporation, alone or together with others, through any contract, understanding, relationship, intermediary or tiered entity.
- C Natural person(s) having the ability to elect a majority of the board of directors/trustees, or any similar body, of the corporation.
- D Natural person(s) having the ability to exert a dominant influence over the management or policies of the corporation.
- E Natural person(s) whose directions, instructions, or wishes in conducting the affairs of the corporation are carried out by majority of the members of the board of directors of such corporation who are accustomed or under an obligation to act in accordance with such person's directions, instructions or wishes.
- F Natural person(s) acting as stewards of the properties of corporations, where such properties are under the care or administration of said natural person(s).
- G Natural person(s) who actually own or control the reporting corporation through nominee shareholders or nominee directors acting for or on behalf of such natural persons.
- H Natural person(s) ultimately owning or controlling or exercising ultimate effective control over the corporation through other means not falling under any of the foregoing categories.
- I Natural person(s) exercising control through positions held within a corporation (i.e., responsible for strategic decisions that fundamentally affect the business practices or general direction of the corporation such as the members of the board of directors or trustees or similar body within the corporation; or exercising executive control over the daily or regular affairs of the corporation through a senior management position). This category is only applicable in exceptional cases where no natural person is identifiable who ultimately owns or exerts control over the corporation, the reporting corporation having exhausted all reasonable means of identification and provided there are no grounds for suspicion.

| COMPLETE NAME (Surname, Given Name, Middle Name, Name Extension (i.e., Jr., Sr., III)) | SPECIFIC RESIDENTIAL ADDRESS | NATIONALITY | DATE OF BIRTH | TAX IDENTIFICATION NO. | % OF OWNERSHIP ¹ / % OF VOTING RIGHTS ² | TYPE OF BENEFICIAL OWNER ³ Direct (D) or Indirect (I) | CATEGORY OF BENEFICIAL OWNERSHIP |
|---|------------------------------------|-------------|---------------|------------------------------|--|--|-------------------------------------|
| Manolito A. Manalo | | Filipino | | | 0.00% | D | I |
| | | | | | | | |
| | | | | | | | |

Note: This page is not for uploading on the SEC iView.

- 1 For Stock Corporations.
- 2 For Non-Stock Corporations.
- 3 For Stock Corporations.